



# WE WANT YOU

## ABOUT WOMEN NETWORKING IN ELECTRONIC TRANSACTIONS (W.NET)

**Founded** 2005

**Mission** To inspire and empower women in the electronic transactions industry to maximize their individual potential and position themselves for greater personal success

W.net invites you to support women in the electronic transactions industry from across North America through sponsorship opportunities at it's 2010 Designer BootCamp—a career development and leadership summit. W.net offers your company the opportunity to cultivate a relationship with some of the most influential women decision makers in the industry.

## W.NET MEMBERSHIP DEMOGRAPHICS

W.net members are CEOs, presidents, senior managers, emerging leaders and women from all levels in the electronic transactions industry. W.net membership spans across all facets of the electronic transactions industry to include: merchant acquiring, card issuing, processors, stored value, loyalty, check and ACH. More specifically:

- 16% presidents, CEOs, COOs, and CFOs
- 36% senior managers
- 48% emerging leaders

Typical W.net events draw women from more than 45 companies. As a sponsor of this event, you have the opportunity to market your company to women from all facets and levels within the electronic transactions industry.

Join us on October 15th for W.net's 2010 Designer BootCamp at the LaJolla Marriott in San Diego, California. This is the premiere educational and networking event for women in this industry, providing them with the resources they need to become **better employees and better leaders**.

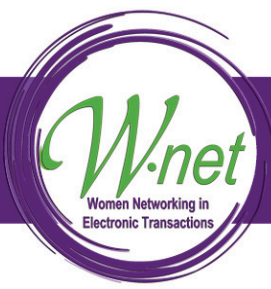
DESIGNER

BOOTCAMP

2010

CAREER DEVELOPMENT  
& LEADERSHIP SUMMIT





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## MISSION SPONSOR

*(Exclusive by Industry)*

**\$10,000**

### Marketing

- Collateral and event signage as a Mission Sponsor of the Designer BootCamp
- Company logo on the W.net website, which is accessed by attendees and their colleagues throughout the year and company logo on the back cover of conference preliminary program
- Official Designer BootCamp Notebook Sponsor
- One (1) full-page insert in the printed conference materials (provided by sponsor) and on CD
- Opportunity to distribute a promotional item during the DIVA Awards Breakfast

### Visibility

- Sponsorship of the DIVA Awards Breakfast
- Opportunity for a senior corporate executive to provide a two (2) minute presentation during the DIVA Awards Breakfast

### Presence

- Five (5) full registrations for the Designer BootCamp--a \$2,125 value.
- One (1) reserved table for 8 guests at the DIVA Awards Breakfast (Premium placement)
- Discounted rate for additional table purchase

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## TOUR SPONSOR

*(Three opportunities available)*

**\$6,500**

### Marketing

- Prominent logo placement and recognition on W.net website, marketing collateral and event signage as a Tour Sponsor of the Designer BootCamp
- One (1) full-page insert in the printed conference materials (provided by sponsor) and on CD
- Opportunity to distribute a promotional item to all attendees at your selected general session

### Visibility

- Recognition as sponsor of one (1) of the following events: Luncheon Keynote, Afternoon General Session or Closing General Session
- Opportunity for a senior executive to provide a two (2) minute presentation during the sponsored event

### Presence

- Three (3) full registrations for the Designer BootCamp--a \$1,275 value.

## COMPANY SPONSOR

**\$3,500**

### Marketing

- Logo placement and recognition on W.net website, marketing collateral and event signage as a Company Sponsor of the Designer BootCamp
- One (1) full-page insert in the printed conference materials (provided by sponsor) and on CD

### Visibility

- Non-exclusive sponsorship recognition at Refreshment Breaks

### Presence

- Two (2) full registrations for the Designer BootCamp--a \$850 value.

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# WE WANT YOU

**COMPLETE & RETURN TO W.NET BY SEPTEMBER 3, 2010**

ATTN: Resource Development

Fax: 703-506-3266

Email: [executivedirector@w-net.biz](mailto:executivedirector@w-net.biz)

**Yes, I want to show my support for W.net as noted below.**

Your signature signifies your commitment to pay for all sponsorship opportunities as stipulated herein.

\_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

### Sponsorship Opportunities

- Mission Sponsor            \$10,000
- Tour Sponsor                 \$6,500
- Company Sponsor            \$3,500

### Payment Information

Sponsorship requests must be received by **Friday, September 3, 2010** to ensure recognition in the onsite conference materials. Please fax or email this form to make certain your application is received promptly.

Name \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

**Mail payments to W.net:** 1760 Old Meadow Road, Suite 500, McLean, VA 22102.

Make checks payable to W.net.

Charge my:

AMEX            Discover            MasterCard            VISA

# \_\_\_\_\_ exp \_\_\_\_/\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

