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Women Networking in Electronic Transactions Announces Fall 2009 Event

W.net Selects New York City to Host 2009 SuperLINC Event

(McLean, VA, September 6, 2009) – Women Networking in Electronic Transactions (W.net) today announced details of its Fall 2009 Super Local Interest Networking Circle (SuperLINC) event. In keeping with the non-stop nature of the electronic transactions industry, W.net has chosen New York City's Times Square as the site of its 2009 SuperLINC event. With a theme of *The City That Never Sleeps Meets The Industry That Never Sleeps*, the event will provide participants with powerful networking opportunities, industry recognition, and professional and personal development.

"As an organization, our primary goal is to inspire and empower women in the electronic transactions industry to maximize their individual potential and position themselves for greater personal success," said W.net's president, Shannon Byrne Susko. "As such, we are proud to recognize the efforts and accomplishments of the individuals and companies who have been nominated for W.net's 2nd Annual DIVA Awards."

SuperLINC New York will be held on Wednesday, October 14, 2009 from 12:30pm – 4:00pm at the New York Marriott Marquis, immediately following ETA's 2009 Strategic Leadership Forum. The SuperLINC event includes the 2nd Annual DIVA Awards Luncheon and awards presentation, speed networking sessions, and an enlightening and entertaining keynote speech by Susan Wilson Solovic, author of *Reinvent Your Career: Attain the Success You Desire & Deserve*.

SuperLINC New York is sponsored by TSYS Acquiring Solutions, Heartland Payment Systems, Discover Financial Network, First Data Corporation, TransFirst, and Fifth Third Processing Solutions. Visit www.wnet.biz for additional information and online registration for SuperLINC New York.

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ABOUT W.net:

Founded in 2005, Women Networking in Electronic Transactions (W.net) is the vision of Mary Gerdts, Linda Perry, Holli Targan and Diane (Vogt) Faro, whose careers collectively, represent nearly a century of achievement and unparalleled commitment to the electronic transactions industry. Leaders and role models in every sense of the word, these women strive to ensure a lasting legacy of women leaders for years and generations to come.

W.net hosts a number of events across North America throughout the year, including Local Interest Networking Circle (LINC) meetings and educational seminars where members exchange ideas, insights and career development tips; the Designer BootCamp Career Development & Leadership Summit; and its annual awards ceremony and luncheon, The Diva Awards. W.net is a non-profit 501(c)(3) organization; all contributions are fully tax deductible. For more information on the organization, membership, and services provided, please visit www.w-net.biz.

ABOUT COULTER NONPROFIT MANAGEMENT:

Founded in 1989 as Association Management Bureau (AMB), Coulter Nonprofit Management is not your typical association management company. Coulter Nonprofit Management works with socially principled, high-potential organizations whose success intertwines business excellence with societal purpose. We very consciously choose to serve clients who mirror our values and ethos. As one of fewer than two percent of association management companies worldwide to earn Charter Accreditation from both the Association Management Company Institute and the American Society of Association Executives, Coulter Nonprofit Management has perfected the operating systems and business processes that fuel client success. Visit www.coultercos.com for more information.

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