



FOR IMMEDIATE RELEASE

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## WOMEN NETWORKING IN ELECTRONIC TRANSACTIONS TO PARTNER WITH COULTER NONPROFIT MANAGEMENT

### *New Partnership to Elevate W.net's Organizational Efforts*

(McLean, VA, September 2, 2009) – Women Networking in Electronic Transactions (W.net), the leading organization for the development of women leaders in the electronic transaction industry, is pleased to announce its new and exciting partnership with Coulter Nonprofit Management. A division of McLean-based Coulter Companies, Coulter Nonprofit Management will position the organization to streamline its business operations. Leading this venture, Michele M. Jerome, CAE, will serve as W.net's Executive Director and will work closely with the organization's nine-member Board of Directors to promote, elevate and extend W.net's standing, reputation, and commitment to its members.

"W.net's Board of Directors is working with Coulter Nonprofit Management to raise W.net to a new level," said Shannon Byrne Susko, W.net's President. "Coulter has a great track record of working with other women's organizations and we believe they will energize and help us guide W.net."

W.net members hold positions in all levels of the electronic transactions industry, including CEOs, Presidents, senior managers and emerging leaders. W.net provides its members with information, guidance, and insight, encompassing all facets of the electronic transactions industry, including: merchant acquisition, card issuance, core processing, stored value, loyalty, ACH, and ISO's.

"As a socially principled, high-potential organization, I am pleased to be working with W.net," said Tom Gibson, Coulter Companies' CEO. "The expertise we've developed in working with other women's organizations will help W.net provide improved membership benefits and client services to industry members."

(more)

## **ABOUT W.net:**

Founded in 2005, Women Networking in Electronic Transactions (W.net) is the vision of Mary Gerdt, Linda Perry, Holli Targan and Diane (Vogt) Faro, whose careers collectively, represent nearly a century of achievement and unparalleled commitment to the electronic transactions industry. Leaders and role models in every sense of the word, these women strive to ensure a lasting legacy of women leaders for years and generations to come.

W.net hosts a number of events across North America throughout the year, including Local Interest Networking Circle (LINC) meetings and educational seminars where members exchange ideas, insights and career development tips; the Designer BootCamp Career Development & Leadership Summit; and its annual awards ceremony and luncheon, The Diva Awards. W.net is a non-profit 501(c)(3) organization; all contributions are fully tax deductible. For more information on the organization, membership, and services provided, please visit [www.w-net.biz](http://www.w-net.biz).

## **ABOUT COULTER NONPROFIT MANAGEMENT:**

Founded in 1989 as Association Management Bureau (AMB), Coulter Nonprofit Management is not your typical association management company. Coulter Nonprofit Management works with socially principled, high-potential organizations whose success intertwines business excellence with societal purpose. We very consciously choose to serve clients who mirror our values and ethos. As one of fewer than two percent of association management companies worldwide to earn Charter Accreditation from both the Association Management Company Institute and the American Society of Association Executives, Coulter Nonprofit Management has perfected the operating systems and business processes that fuel client success. Visit [www.coultercos.com](http://www.coultercos.com) for more information.

—[w.net](http://www.w-net.biz)—