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Contact: Michele Jerome
877-772-WNET (9638)
mjerome@w-net.biz

Women Networking in Electronic Transactions Announces 2010 Individual Giving Campaign

Strive-for-Five Campaign Seeks to Raise \$50,000

(McLean, VA, February 1, 2010) – Women Networking in Electronic Transactions (W.net), the leading organization for the development of women leaders in the electronic transaction industry, recently announced the launching of its 2010 individual giving campaign. Coinciding with the organization's celebration of its 5th Anniversary, W.net has selected "Strive-for-Five" as the theme for this year's campaign.

"Our organization has come a long way in the past five years, but there is still a tremendous amount of work left to be done," noted Joan Mitchell, W.net President and Senior Vice President of Human Resources at Moneris Solutions Corporation. "As such, we decided that tying the giving campaign to the organization's anniversary made perfect sense."

With a goal of raising \$50,000, W.net's *Strive-for-Five* campaign is now soliciting contributions from all of those – members and non-members alike – who support the organization's mission to inspire and empower women in the electronic transactions industry to maximize their individual potential and position themselves for greater personal success. As a 501(c)(3) non-profit organization, all contributions made to W.net and the *Strive-for-Five* campaign are fully tax deductible.

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To learn more about W.net's *Strive-for-Five* campaign or to make a contribution, please call 877-772-WNET (9638) or visit us online at www.w-net.biz. Your signature will be included along with your peers on our Wall of Donors. Just your name, no amount, so we can thank you and recognize you all publicly. You will receive a donation acknowledgement for tax purposes.

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ABOUT W.net:

Founded in 2005, Women Networking in Electronic Transactions (W.net) is the vision of Mary Gerds, [Linda Perry](#), [Holly Targan](#) and Diane (Vogt) Faro. Collectively, these women represent nearly a century of achievement and unparalleled commitment to, and in, the electronic transactions industry. Leaders and role models in every sense of the word, these women strive to ensure a lasting legacy of women leaders for years and generations to come.

W.net hosts a number of events across North America throughout the year, including Local Interest Networking Circle (LINC) meetings and educational seminars where members can exchange ideas, insights and career development tips; the Designer BootCamp Career Development & Leadership Summit; and its annual awards ceremony and luncheon, The Diva Awards. W.net is a non-profit 501(c)(3) organization and all contributions are thereby tax deductible. For more information on the organization, membership and services provided, please visit www.w-net.biz

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