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Women Networking in Electronic Transactions Announces Slate of Upcoming Events

Organization Releases Local & National Events Schedule through May 2010

(McLean, VA, February 16, 2010) – Women Networking in Electronic Transactions (W.net), the leading organization for the development of women leaders in the electronic transaction industry, recently announced dates for its upcoming events. Featuring three Local Interest Networking Circles (LINC) events and its semi-annual, national Super LINC event, the organization is looking to further its goals of providing a forum for professional women to inspire and empower one another through networking opportunities with established industry leaders and newcomers alike. W.net remains committed to achieving gender balance in the industry—in which women constitute *only 16 percent* of executive and board positions despite accounting for half of the U.S. workforce.

“As an organization, we are really looking forward to everything we have planned for 2010,” noted W.net’s Executive Director Michele Jerome. “We hope women nationwide continue to connect into the chain of success and attend one of our LINC meetings. It is an amazing network of women.”

LINC New York

When: Thursday, March 18, 2010 from 6:00pm – 8:00pm

Where: Hosted by Capital One Merchant Services, 90 Park Avenue at 40th Street, New York, NY 10016

LINC Atlanta – Held in Conjunction with SEAA Annual Conference

When: Monday, March 22, 2010 from 3:00pm – 5:00pm

Where: Sheraton Downtown Atlanta, 165 Courtland Street NE, Atlanta, GA 30303

Super LINC – Held in Conjunction with ETA Annual Meeting and Expo

When: Tuesday, April 13, 2010 from 2:30pm – 5:30pm

Where: Mandalay Bay Resort & Casino, 3950 Las Vegas Boulevard South, Las Vegas, NV 89119

LINC Northern California

When: Thursday, May 20, 2010 from 1:00pm – 4:00pm

Where: Hosted by Wells Fargo, Walnut Creek, California

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ABOUT W.net:

Founded in 2005, Women Networking in Electronic Transactions (W.net) is the vision of [Mary Gerdts](#), [Linda Perry](#), [Holli Targan](#) and [Diane \(Vogt\) Faro](#). Collectively, these women represent nearly a century of achievement and unparalleled commitment to, and in, the electronic transactions industry. Leaders and role models in every sense of the word, these women strive to ensure a lasting legacy of women leaders for years and generations to come.

W.net hosts a number of events across North America throughout the year, including Local Interest Networking Circle (LINC) meetings and educational seminars where members can exchange ideas, insights and career development tips; the Designer BootCamp Career Development & Leadership Summit; and its annual awards ceremony and luncheon, The Diva Awards. W.net is a non-profit 501(c)(3) organization and all contributions are thereby tax deductible. For more information on the organization, membership and services provided, please visit www.w-net.biz

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