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## W.net Announces First DIVA Awards

December 2, 2008, Phoenix, AZ -- W.net is proud to announce the winners of its inaugural Driving Improvement Via Action (DIVA) awards, presented at the Designer BootCamp Career Development & Leadership Summit on October 23-24 at the Westin Chicago River North. Three awards, designed to recognize contributions to the promotion of women in the electronic transactions industry were presented.

### *Stiletto Award*

**Robert Carr**, Chairman and CEO of Heartland Payment Systems received the W.net Stiletto Award, W.net's highest honor.

The Stiletto Award celebrates an individual who works tirelessly to empower women for great success, and who demonstrates a commitment to W.net and elevating the status of women to new heights within the industry. This recognition honored Mr. Carr's unwavering, extraordinary support and commitment to W.net early in W.net's formative stages and throughout its three year history, and to his consistent promotion of women in the electronic transactions industry.



### *Diversity Champion Award*

**Chase Paymentech Solutions** received the 2008 W.net Diversity Champion Award, which recognizes a W.net Corporate Sponsor or W.net Corporate Champion that exemplifies the spirit of diversity through contributions and in practice within the organization, and that has demonstrated leadership in expanding opportunities for women.

Chase Paymentech Solutions initiated, hosted

and sponsored the first regional W.net event in New York in 2007, which provided the impetus for launching local W.net LINC's (Local Interest Networking Circles) in eight other cities across the country, and is recognized for promoting diversity in its management ranks.

### ***Spirit Award***

**Linda Rossetti**, President, Bluestone Payments, received the 2008 W.net Spirit Award, conferred on an individual W.net committee volunteer who exemplifies outstanding leadership within the association and who encourages and motivates others to participate in the promotion and support of the W.net brand. Ms. Rosetti was recognized for her early and passionate endorsement of W.net to companies and individuals in the industry, for her participation on the W.net Corporate Sponsorship Committee, and for her time and dedication as the Atlanta LINC Leader.



W.net congratulates the winners of the 2008 W.net DIVA Awards.

### **About W.net ([www.w-net.biz](http://www.w-net.biz))**

Women Networking in Electronic Transactions (W.net) was founded in 2005 to inspire and empower women in the electronic transactions industry to maximize their individual potential and position themselves for greater personal success.

*Empowering success — one woman at a time*