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Strong LINC in the payments chain

Women Networking in Electronic Transactions (W.net), an organization devoted to empowering women in the payments industry, held two events in December 2008 to expand its networking capabilities. W.net hosted its Local Interest Networking Circle (LINC) in Atlanta on December 4; LINC socials provide a forum in regional areas for women payment professionals to network and share techniques.

"We also had a holiday social in Phoenix on December 10th as well, to give an additional opportunity for the women to kind of touch base with one another before everyone got too crazy at the end of the year," said Victoria Tobin, Managing Director of W.net.

"The main purpose of both socials was to make sure our agents and executives touched base before the holidays and keep those contacts fresh as we move into the new year." W.net plans to hold its LINC socials once every quarter in 2009 to provide consistency in its networking base and remain a

viable support organization. The next LINC meetings will be held in Phoenix and Chicago in March, though dates have not been set.

W.net has also scheduled a LINC meeting in Toronto for mid-February to extend its venue for networking and education to women working in the Canadian payments industry.

"We are looking at a February 17th date in Toronto and it's going to be very exciting," Tobin said. "We're looking to branch out our LINC events and really provide the same type of support network for women in Canada.

"Additionally, we have our annual Super LINC event for April that's going to be held in conjunction with the ETA in Las Vegas. We are looking forward to working together and taking women to that next level."

For more information, visit www.w-net.biz. 