

DESIGNER BOOTCAMP

La Jolla Marriott—San Diego, CA

SCHEDULE AT A GLANCE

Thursday, October 14

9:00 – 10:00 p.m. Dessert Reception—Enjoy wine, dessert and great networking!

Friday, October 15

- 8:15 – 9:45 a.m. DIVA Awards Presentation and Keynote Address
Ed Labry, President, Retail and Alliance Services, First Data
- 10:00 – 10:45 a.m. General Session—Industry Economics: How do all of the players in the payment chain make money?
Thomas A. Layman, Ph.D., President, Global Vision Group
- 11:00 – 11:45 p.m. General Session—Management vs. Leadership
Chris Justice, President, North America Region, Ingenico
- 12:00 – 1:30 p.m. Keynote Luncheon—Globalization of the Industry
Gloria Colgan, Senior Vice President, Network Marketing at Discover Financial Services Inc.
- 1:45 – 2:30 p.m. Education Sessions
- Sales – It's everyone's job!
Lisa Shipley, Senior Vice President, Sales, Ingenico North America
- Top Tips from a Professional Recruiter
Daina Di Veto, Managing Director, Card Resource Group
- 2:45 – 3:30 p.m. General Session—Future of Payments: Trends to expect and embrace
Emily Boese, First Annapolis Consulting
- 3:45 – 4:30 p.m. Education Sessions
- Secrets of the CFO: What is expected from each division?
Patty Bengtson, CPA, CFO, TSYS Acquiring Solutions
- Business Etiquette
Leah Roscoe, Vice President, Global Marketing, VeriFone
- 4:45 – 5:30 p.m. Closing Remarks & Reception

Note: conference schedule, presenters and meal functions are subject to change.

